

REELEX® REVAMP

Introducing Liberty AV's REELEX® II Packaging

No More Getting Tangled Up in a Cumbersome Design

Nested box cable packaging is common throughout the industry. Traditional designs coil wire or cable in a figure 8 pattern within a box which feeds from the inside to the outside of the coil.

While this solution allows for little waste, this design has been the result of frustration, sensitive to both side tips and dropping which results in coils collapsing and a tangled nightmare. Not to mention inconvenient feed angles were often difficult to maneuver the coiling out of the box. Not surprisingly, many users found this style frustrating!

So REELEX® Did It Better... and Liberty AV Kicked It Up an Extra Notch

REELEX II® packaging delivers a new patented design which allows for ease of use and faster installs. The patented design of the new REELEX II® packaging takes great strides in simplicity of use, addressing the key issues users experienced with the previous packaging.

THE NEW REELEX II® DESIGN IS EQUIPPED FOR FASTER INSTALLS, FEATURING:

- A very springy 'figure 8' wrap that resists tangles and allows the cable to feed smoothly
- Larger, 4" diameter payout/feed tubes provide smooth payout
- Multi-layer box design maximizes handle and package strength for heavier coils
- **Lib AV Bonus Feature - Added Water-Resistance:** coated exterior gives the box added strength and protection from the elements.
- **Lib AV Bonus Feature - Stronger Packaging:** Heavier cardboard with strengthening in the hand grips and anchoring tabs... the areas that matter most!



You'll Be Seeing More of Our Most Popular Products in REELEX II® Packaging

Liberty AV wire and cable products under 42 lbs per put up will be eligible for REELEX II® packaging.

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