

SMART LABEL SERIES

Specialty Printed Products Catalog

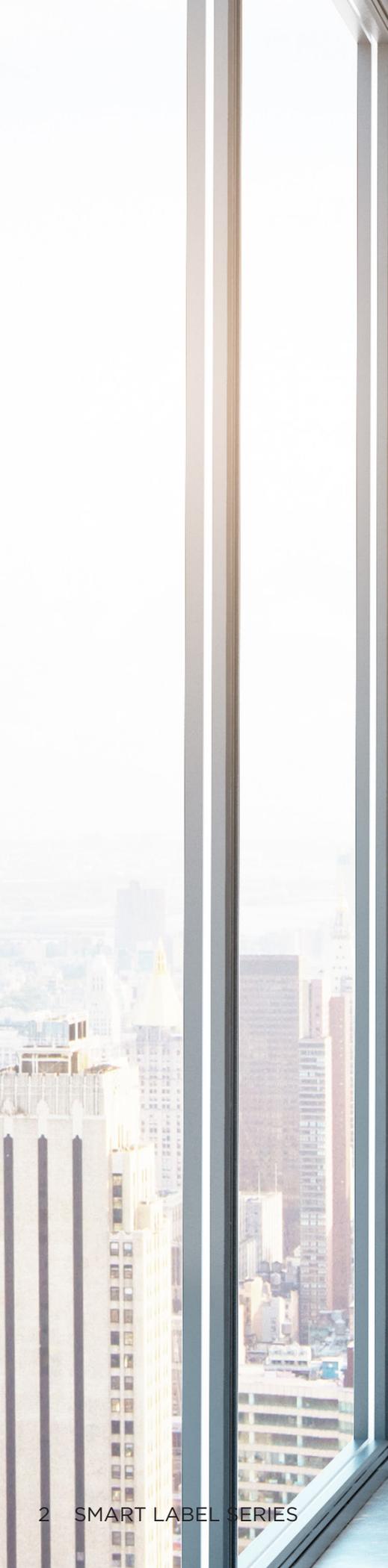
Optimize your Teleportivity implementation with fully customized designs that represent your brand and environment with the Smart Label Series.



TELEPORTIVITY
WHEREVER YOU ARE SO ARE WE

BROUGHT TO YOU BY

LIBERTY
AV SOLUTIONS



SMART LABEL MEETS SMART DESIGN

**The information you need,
right at your fingertips.**

Simplify virtual interactions with information and support uniquely tailored to whatever space you're in by utilizing Teleportivity Smart Labels.

Teleportivity Smart Labels provide instant access to your files, documents, PDFs, URLs, videos, and images relevant to the environment and user needs.

Customize Your Smart Series

As you implement Teleportivity Smart Labels, there are a number of ways to custom-tailor each design while optimizing functionality.

- Customize placement
- Fit the design, form, and functionality of the space
- Design to align with branding
- Customize it to the unique needs of the environment and the space's design

SMART CODES & TAGS

Two Ways to Use Smart Labels

You can provide a world of information using your Smart Label products in one of two ways: via **QR codes** or **NFC tags**.

Codes can be identical or individualized for when information varies.



1

QR Codes

Access information by scanning a code using the camera on any device. No apps or downloads required.

Have your QR code either printed directly onto labels/stickers or as a separate label.

Various sizes available:

- 1" x 1" - QR code only
- 1" x 1.25" - QR code with room for ID #
- 1" x 1.5" - QR code with room for notes



2

Near Field Communication (NFC) Tag

Pre-programmed and ready to scan! Just provide the URL for the NFC chip.

NFC is the enhanced communication protocol that functions the same as a QR code, but improves the experience by simply tapping your personal device to launch the experience

The NFC code comes as a label.

Size available:

- 1"x1" NFC chip label is printed with NFC logo.

.....
NEXT STEPS: CHOOSE HOW TO DISPLAY YOUR CODES
.....

WALL PLATES

DIAMOND SERIES

Sleek, durable acrylic and metal wall plates deliver a vivid reproduction of text and images.

Print: Direct UV print, full color

Size: 5"x7"

Material:

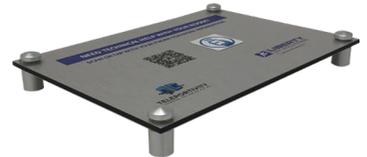
- Acrylic, Clear with Metallic Backing
- Aluminum

Display:

- Two flexible mounting options
- Raised, metal standoffs (included)
 - Adhesive Tape included (included)

Smart Codes Supported:

- QR Code – standard, included
- NFC Label – optional, add at no additional charge



PLAQUES

ELEMENTAL SERIES

Traditional styles to match any space, available in the finest wood and marble. Choose the base option that elegantly complements your room.

Lexan® overlay label-only also available.

Print:

Featuring versatile, removable, and easy-to-deploy, Lexan® over wood or marble. Subsurface screen-printed and laminated with high-performance 3M adhesive.

Size: 5"x7"

Display, two options:

- Easy mounting hole for 1 screw mount.
- Post for free-standing, table-top display (applicable only for cherry and black color options).

Smart Codes Supported:

- QR Code – standard, included
- NFC Label – optional, add at no additional charge

Don't need a base?

We have label only options.

Removable and easy-to-deploy. Remove backing and place where needed.



Material, Stain, and Finish Options

Wood		
VL157	Cherry	Wall Mount / Table-Top Display
VL357	Black	Wall Mount / Table-Top Display
VL657	Walnut	Wall Mount
VL757	Walnut with Black edge	Wall Mount
VL857	Dark Cherry	Wall Mount
VL957	Cherry with Black edge	Wall Mount
VLP5C	Cherry with stand mount	Wall Mount
VLP5K	Black with stand mount	Wall Mount
Marble		
VL457	Black Marble	Wall Mount
VL257	Black Marble, Version 2	Wall Mount
VL557	White Marble	Wall Mount

Print, Material, & Mounting:

- Lexan® overlay labels.
- Self-adhesive for mounting.

Size: 5"x7"

Smart Codes Supported:

- QR Code – standard, included
- NFC Label – optional, add at no additional charge

SMART RACK SERIES

PANELCRAFTERS RACK HEADERS

Professional and clean customization for rack headers. Add company logo, contact information, or additional information in addition to QR code, and / or NFC tag.

Print, Material, and Mounting:

- Versatile, removable, and easy-to-deploy, Lexan® on full-color rack headers.
- 1RU rack mount

Size: One Rack Unit (1RU)

Smart Codes Supported:

- QR Code – standard, included
- NFC Label – optional, add at no additional charge



Room Instructions & Live Assistance

Web browser Compatibility
Safari for iOS
Chrome for Android



NFC N))



SMART TAG SERIES

Enable your customers with support at the connection point: Make Liberty's patented breakthrough DL-AR Adapter Ring smart by adding your custom Smart Tag with QR code and NFC tag.

Print, Material, and Mounting:

Lexan® overly label on durable, plastic two-sided dog tag. Attaches to tether of DL-AR Products.

Two-sided printing. Company logo on one side of tag, QR Code or NFC code on other.

Size:

- Tag: 2.05" X 1.16"
- Lexan® sticker: 1.5" x 1"

Smart Codes Supported:

- QR Code – standard, included
- NFC Label – included, built into tag

Easy Ordering:

Just provide artwork, including your company's logo and contact information to display on one side. QR code information and URL for NFC tag will display on opposite side.



SMART STICKERS

SIMPLE, SMART POINTS

For convenient placement anywhere. Custom, Smart Point stickers are sized to fit your needs and designed accordingly. Your choice of: QR only, NFC only, or combine QR code and NFC sticker. A variety of sizes and finish options available.

Print, Material, and Mounting:

Full-color, durable vinyl print.
Self-adhesive.

Size:

Choose from a variety of sizes

Smart Codes Supported:

Choose from two options:

- QR Code
- NFC Label

Easy Ordering

- Choose label size from QR and NFC size chart
- Provide label artwork
- Identify which QR code and/or NFC label should be used



CUSTOM LABELS

CUSTOM, FULL-COLOR LEXAN®-OVERLAY LABELS MADE TO YOUR NEEDS.

Fully customize the look, and copy of your custom labels. Design using your logos and images.

Provide your customers with instant access to files, documents, PDFs, URLs, videos, and images relevant to the environment and user needs. Customize with your company information.

Print, Material, and Mounting:

- Full-color, durable Lexan®-overlay vinyl print.
- Self-adhesive mounting.

Sizes / Style: Fully customize the size, shape, and style.

Smart Codes Supported:

Choose from two options:

- QR Code
- NFC Label

Easy Ordering

- Choose label size / shape
- Provide label artwork
- Identify which QR code and/or NFC label should be used



Custom Room Labels

Designed to blend into your conference room interior, these custom full-color digitally printed Lexan® overlays with 3M adhesive peel-n-stick are easy to deploy.



Custom Emergency Help Labels

Designed to stand out in harsh environments where tech support is needed in critical installations. Customize with your information.

PANELCRAFTERS IMAGE SERIES

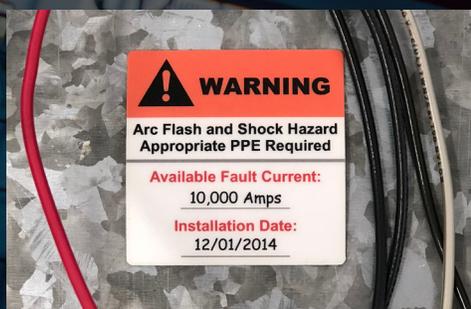
Custom Printing Solutions for Every Need

The PanelCrafters' Image Series consists of digitally printed, precision cut, Lexan® overlays.

Our custom printing is perfect for:

- Rack panel labeling
- Signs (i.e. warning, hazard, notification, instruction)
- Custom tags

Designs can simulate specialty finishes, wall colors, wood grain, wallpaper / marble.



PLACE YOUR ORDER

Email your order to: labels@libav.com

Remember to:

- ① Choose the type of label, material, and base.
- ② Provide the artwork to display on your label in PDF.
(Your company's logo, contact information, and desired text).
- ③ Provide the information for your label's QR code and/or NFC label.
- ④ Note the delivery address on your email.

Questions?

Send us an email at labels@libav.com or email your Liberty AV representative for more info.

LIBERTY
AV SOLUTIONS

www.libav.com 800-530-8998