

### **FOR IMMEDIATE RELEASE:**

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# Liberty AV Solutions partners with Hosa Technology adding Hosa Premium cables and adapters.

**Colorado Springs, CO, USA** – *February 24, 2015*: Liberty AV Solutions is pleased to announce the addition of Hosa Technology Pro A/V cables and adapter solutions to their strategic line of distributed products. A leading supplier of AV solutions-based products, Liberty AV Solutions will expand their vertical market reach into Broadcast and studio, Rental and Stage, and provide their customers with access to high quality industry proven Hosa Technology Brand cables.

"Hosa Technology is a natural partner for Liberty," states Ralph Parrett, Director of Quality & Technical Services, "Their focus on quality products and services, their unwavering support of customers and end-users alike is very much Liberty's business model. We are very enthusiastic to offer Hosa products to our customers in support of whatever A/V solution they are integrating."

Jonathan Pusey, Hosa Technology's Vice President of Sales and Marketing, echoes Parrett's enthusiasm for the new working relationship between the two companies, "Liberty AV Solutions is a well-recognized and highly regarded firm throughout its territories and we are very pleased to have them joining our efforts. By adding this performance-proven partner to our sales endeavors, Hosa is well-positioned to further extend our company's reach. I believe this new arrangement presents a wealth of opportunity for both our companies and all of us on the Hosa team welcome them."

From Liberty AV Solutions 11675 Ridgeline Drive, Colorado Springs, CO 80921 800-530-8998, www.libav.com.

## **About Liberty AV Solutions**

Liberty AV Solutions is recognized as a leading supplier of audio-visual integration products, including industry-leading digital solutions. Liberty is headquartered in Colorado Springs, Colorado, and operates offices in

Colorado, Arizona, North Carolina, Wisconsin, Hawaii, and Europe. Liberty remains focused on customer service and education while continuing to provide the broadest range of professional AV products available. Liberty AV Solutions is a subsidiary of Communications Supply Corporation, which is owned by WESCO International, Inc., a publicly-traded Fortune 500 holding company headquartered in Pittsburgh, Pennsylvania.

### **About Hosa Technology**

Headquartered in Buena Park, CA, Hosa Technology, Inc. is the leading supplier of analog and digital connectivity solutions to the musical instrument and professional audio industries. Since the company's inception in 1984, Hosa Technology's consumer-driven inventory has expanded to include a full line of audio, video, and computer products. Enthusiasts and professionals alike rely upon Hosa Technology to deliver world-class performance and value both on the stage and in the studio. For more information about Hosa Technology, please visit www.hosatech.com

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