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**LIBERTY AV NAMES NEW NORTH CENTRAL
SALES MANAGER**

Greg Baltzer takes charge in the Midwest

COLORADO SPRINGS, CO, November 1, 2010—Liberty AV Solutions President John Dace has announced that effective today, Greg Baltzer will man the company's Territory Manager/North Central post. Baltzer takes charge from his home base in metro Minneapolis, and joins Liberty as a key figure within a wide-sweeping sales force reorganization announced recently implementing a new national inside-outside model.



Greg Baltzer

With many years of sales experience behind him logged with AVI Systems in Minnesota, Baltzer is one among a team of outside sales managers dedicated to insuring constant and consistent support to customers in the field. He will report directly to David Ellis, Liberty's new Director of Western Sales appointed on October 12th.

"Greg's personal odometer will be spinning madly in this new position," Dace said while breaking news of the appointment. "He will be traveling extensively to develop and grow both new and existing customer relationships. If you haven't met him already, you surely will."

Greg rounds out the North Central territory with his inside sales manager, Jim Rumsey, a veteran Liberty employee who has manned the Midwest on his own until now. This addition will enable more customer contact in the field while still maintaining the depth of experience maintained with the creation of Rumsey's inside position.

About Liberty AV Solutions (formerly Liberty Wire & Cable)

Liberty AV Solutions is recognized as a leading contract manufacturer of AV integration products. They are also positioned to be at the leading edge in digital solutions. Liberty's headquarters is in Colorado Springs, Colorado. Liberty's distribution offices are located in Colorado, Arizona, North Carolina, Hawaii and Europe. Liberty remains focused on customer service and education while continuing to provide the broadest range of professional AV

products available. Liberty AV Solutions is a subsidiary of Communications Supply Corporation, which is owned by WESCO International, Inc., a publicly-traded Fortune 500 holding company headquartered in Pittsburgh, Pennsylvania.

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