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Contact:

Becky McWilliams
Marketing Director
719-388-7535
BMcWilliams@LibAV.com

LIBERTY WIRE & CABLE IS NOW LIBERTY AV SOLUTIONS

Name change gives better definition to company's expanding role worldwide

COLORADO SPRINGS, CO, June 21, 2010—A global leader within the professional AV marketplace known for its wide-ranging catalog of wire and cable, Liberty Wire & Cable has officially changed its name to Liberty AV Solutions. Debuting with its new moniker, a totally revamped booth, and a number of new brands and product lines at this year's InfoComm, the company changed its name to better reflect its new presence as a comprehensive connectivity infrastructure AV solutions provider.



“Unveiling Liberty AV Solutions as our new name marks a significant milestone in the history of our company,” explains Liberty AV President John Dace. “The name Liberty Wire & Cable no longer adequately represented our business, our products, or our position as a leader in connectivity infrastructure AV solutions. The new name embodies our ability and continuing commitment to help our customers find labor savings, as well as one-stop-shop solutions through a unique combination of products and expertise.”

In conjunction with the name change, the company also revealed its Dedicated to Digital® commitment (which is backed by a line of products and services designed to aid customers as they transition from analog to digital), SpeedRax® rack and mount line, and Tripp Lite® Power Protection and Satellite Connectivity Solutions.

“Growth necessitates change,” Dace adds. “The new name more accurately reflects the company’s leadership position, and the new product advancements provide the professional AV industry with the products they need to maintain an edge in today's market.”

The company’s new web address is www.libav.com. Effective immediately, all future business activity will be conducted using the new name. There has been no change in the company’s management or ownership.

About Liberty AV Solutions (formerly Liberty Wire & Cable)

Liberty AV Solutions is recognized as a leading contract manufacturer of AV integration products. They are also positioned to be at the leading edge in digital solutions. Liberty’s headquarters is in Colorado Springs, Colorado. Liberty’s distribution offices are located in Colorado, Arizona, North Carolina, Hawaii and Europe. Liberty remains focused on customer service and education while continuing to provide the broadest range of professional AV products available. Liberty AV Solutions is a subsidiary of Communications Supply Corporation, which is owned by WESCO International, Inc., a publicly-traded Fortune 500 holding company headquartered in Pittsburgh, Pennsylvania.

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