



LIBERTY
AV SOLUTIONS

A SUBSIDIARY OF WESCO DISTRIBUTION, INC.

FOR IMMEDIATE RELEASE:

Contact:

Becky McWilliams

VP of Marketing, Liberty AV Solutions

bmcwilliams@libav.com

646-455-0248

Liberty AV Solutions partners with Reach to offer AV networked lecture capture solutions.

Colorado Springs, CO, USA – June 1, 2015: Liberty AV Solutions is pleased to announce the addition of Reach's lecture capture solutions to their strategic line of networked AV products. A leading supplier of AV solutions-based products, Liberty AV Solutions will expand their vertical market reach into collaborative communications in higher education and beyond, providing their customers with world-class rich media creation and delivery tools.

"We are excited to partner with Reach," states Cameron Smith, VP of Technology and Business Development, Liberty AV Solutions. "Rich media capture, streaming, and distribution are key market segments and Reach has a world-class solution set. Reach provides outstanding value surpassing the competition on features and performance and their history of rapid growth attests to their market relevance. Reach's years of focus have yielded a highly capable tool set that our customers will embrace and use to great effect in lecture capture, simulation training, and enterprise training applications."

"Liberty's solid reputation with consultants, specifiers and integration companies along with their stellar customer service makes them an excellent match for our overall plans" said Will Bakewell, VP of Business Development at Reach-US. "Near term Liberty AV will help us 'get the word out' in North America and Mexico, and this is something we need. We have seen over and over that customers who get to know about Reach ultimately choose our solutions. Long term we really like Liberty's business programs and services such as their "60-Day Try and Buy" program and project staging services. These are the value-add attributes that will help us sustain our high growth."

From Liberty AV Solutions 11675 Ridgeline Drive, Colorado Springs, CO 80921 800-530-8998, www.libav.com.

About Liberty AV Solutions

Liberty AV Solutions is recognized as a leading supplier of audio-visual integration products, including industry-leading digital solutions. Liberty is headquartered in Colorado Springs, Colorado, and operates offices in Colorado, Arizona, North Carolina, Wisconsin, Hawaii, and Europe. Liberty remains focused on customer service and education while continuing to provide the broadest range of professional AV products available. Liberty AV Solutions is a subsidiary of Communications Supply Corporation, which is owned by WESCO International, Inc., a publicly-traded Fortune 500 holding company headquartered in Pittsburgh, Pennsylvania.

About Reach-US

Reach-US headquartered in Peabody Massachusetts exclusively markets the products of SZ Reach Tech Co.,Ltd in North America. SZ Reach Tech Co.,Ltd, founded in 2003, is an internationally endorsed high-tech enterprise with its headquarters in Shenzhen China. The company specializes in the development and marketing of networked multimedia recording and streaming systems. Worldwide, Reach continuously provides our customers with comprehensive solutions related to multimedia recording and streaming. Reach's networked media sharing solutions are widely used in the fields of Education, Healthcare, Training and Video conferencing. For more information about Reach-US, please visit www.reach-us.net

###