LIBERTY AV SOLUTIONS

Every-AV-Thing
for Digital Signage

ABC Corporation Kentucky Display

Welcome To
ABC CORPORATION KENTUCKY

FRIDAY 11/12/2018

LVL2 SALES TRAINING (LUNCH AND LEARN)
TIME: 11:00 A.M – 1:00 PM
LOCATION: CONFERENCE ROOM #1

TUESDAY 18/12/2018

2017 Q1 REVIEW (LUNCH AND LEARN)
TIME: 11:00 A.M – 1:00 PM
LOCATION: CONFERENCE ROOM #2

ANNUAL REVENUE AUDIT CONFERENCE

New York
23°C
www.website.com
10:00 AM Monday, June 12, 2018

OUR MISSION

To provide services and solutions at an affordable price and premium quality ensuring latest trends and technologies.

Our top priorities being
| CUSTOMER SERVICE | | LATEST TECHNOLOGIES |
| ONE STOP FOR ALL YOUR NEEDS |

ANNOUNCEMENTS

All employees to get their card renewed by the end of this month

John Smith has been promoted to DG Operations effective today

Marketing team to brief all directors within next 2 weeks

Happy Birthday to John Smith

Submit your evaluation today

GROUND FLOOR

NAME	DESIGNATION	ROOM NO.
Mr. Smith	H.R Manager	01
Mrs. Lisa Smith	Assistant Director	02
Mr. John Smith	Security Incharge	04
Mr. Smith	H.R Manager	05
Mrs. Lisa Smith	Assistant Director	08
Mr. John Smith	Security Incharge	08
Mr. Smith	H.R Manager	10
Mrs. Lisa Smith	Assistant Director	12
Mr. John Smith	Security Incharge	15
Mr. Smith	H.R Manager	17
Mrs. Lisa Smith	Assistant Director	19

FIRST FLOOR

NAME	DESIGNATION	ROOM NO.
Mr. Smith	H.R Manager	01
Mrs. Lisa Smith	Assistant Director	02
Mr. John Smith	Security Incharge	04
Mr. Smith	H.R Manager	05
Mrs. Lisa Smith	Assistant Director	08
Mr. John Smith	Security Incharge	08
Mr. Smith	H.R Manager	10
Mrs. Lisa Smith	Assistant Director	12
Mr. John Smith	Security Incharge	15
Mr. Smith	H.R Manager	17
Mrs. Lisa Smith	Assistant Director	19

News / Twitter Display

The largest newsagency in the state. Updates from our editors.

Company's Twitter
@TwitterHandle

How did Ohio's JC Tharrington become one of the best shooters in County history? He learned from his mom, who played at N.C. State and his granddad who played in the pros.

#clihsbb #NCISAA #OhioStars

ABC Ohio Branch Display

WELCOME TO ABC OHIO BRANCH

RANKED
#1
BRANCH
IN U.S.A

Congratulations and Thank You for all your hardwork

Burgers Menu Display

BURGERS

CRISPY BURGER	JALAPENO BURGER
$1.90	$3.56

Jalapeno Sandwich Beef with Mint sauce, olives, mushrooms	5.80
Mexican Sandwich Sausages with Hot sauce, olives, mushrooms	5.80
Crunchy Sandwich Beef Patty with Cheese, onion, mushrooms	5.00
Jalapeno Sandwich Beef with Mint sauce, olives, mushrooms	5.80
Mexican Sandwich Sausages with Hot sauce, olives, mushrooms	5.80
Crunchy Sandwich Beef Patty with Cheese, onion, mushrooms	5.10
Jalapeno Sandwich Beef with Mint sauce, olives, mushrooms	5.80
Mexican Sandwich Sausages with Hot sauce, olives, mushrooms	5.80

SANDWICHES

ABC Grand Hotel Display

WELCOME TO
THE ABC GRAND HOTEL

JUNE 23 [CRYSTAL HALL]
MARY WEDS JONATHAN
Public Event 9:00 am - 5:00 pm

JULY 15 [GOLDEN HALL]
ANNUAL GSG CONFERENCE
Official Event 8:00 am - 1:00 pm

AUGUST 02 [CRYSTAL HALL]
NATIONAL YLS SYMPOSIUM
Private Event 5:00 pm - 9:00 pm

AUGUST 18 [CRYSTAL HALL]
GENERAL TRADE EXPO.
Public Event 8:00 am - 7:00 pm

AUGUST 21 [GRAND HALL]
TRADE ARMS EXPO.
Public Event 10:00 am - 5:00 pm

Get our Membership Card to Redeem Awards

VALLET PARKING · ENTRANCE/EXIT
LUGGAGE COUNTER · LOBBY COUNTER

SWIMMING POOL · CRYSTAL HALL
TUC SHOP · CAFE MILANO

MANAGER
Ground Floor, Room 3A
123-4456-234

CAR RENTAL
Ground Floor, Room 4A
123 4456 264

HALL BOOKING
First Floor, Room 12
123-4456-214

CATERING
First Floor, Room 14
123-4456-286

PLACES TO VISIT

General Tower
Manhattan Town | 2 km

NEW: DIGITAL MEDIA SERVICES

Software, Media Players, And System Bundles

Airport terminals, billboards, restaurant menus, businesses, mall and museum maps, video billboards, even hospital waiting rooms – there is no doubt that you see digital signage and media *everywhere.*

According to Grand View Research, 'The global digital signage market size was estimated at USD 16,044.1 million in 2016 and is anticipated to reach USD 31,714.1 million by 2025'... that's doubling its growth in the next 6 years!

Digital Signage has Secured its Place in the World of AV:

• Virtually any location and market has a need for digital signage - offices, restaurants, retail, education, hospitality, and many more

• Flexibility to update menus, displays, maps, corporate messaging, in minutes

• Complements the installation of AV hardware

• Provides long-term revenue opportunities through support, renewable licenses, and custom templates

Digital Signage is Perfect for:

• Retail	• Healthcare
• Hospitality	• Retail
• Education	• Corporations

Why Liberty AV for Digital Media Services?

Prepare to keep up with the demand for digital signage with comprehensive Digital Media Services offering:

Long-Term Support:
Partner with our experienced and knowledgeable customer service staff for assistance every step of the way - from initial quote to technical support

Simple to Deploy:
Easy, plug-and-play hardware setup with intuitive software

Customizable Templates:
Meet the unique needs of the install with customized templates designed by our vendor partner, NoviSign

Unbeatable Value:
The most feature-rich offering, at an incredibly low price. Plus, each license includes 200+ free templates.

EVERYTHING YOU NEED TO KNOW ABOUT DIGITAL SIGNAGE

Intuitive, cloud-based. No IT background needed. Easy to get started. From dynamic slideshows to real-time social walls, use NoviSign's digital signage software to design media-rich content that is engaging, live, and dynamic.

DRAG & DROP WIDGETS
Over 20+ one-click easy to set up widgets, to create live and engaging content.

CLOUD-BASED
No server management, no complicated software installation, no IT headaches.

REPORTS DASHBOARD
Remotely monitor device status, run proof-of-play reports, media statistics, and more.

GREAT SUPPORT
Step-by-step online videos, user manuals, webinars, phone training, and email support.

SCHEDULING
Create new playlists, preschedule content, add expiration dates, preview your content.

NoviSign Digital Signage Runs On Our Android Media Players
Purchase the media player of your choice then install the free NoviSign signage player app

Windows players coming soon

BRING YOUR CONTENT TO LIFE USING NOVISIGN'S MEDIA-RICH WIDGETS!

You don't have to be a graphic designer or have an IT background. Simply select a widget and add it to your canvas. You can then resize, adjust settings, add media or text. All widgets can be fully customized to meet your exact requirements.

BEST VARIETY OF SIGNAGE WIDGETS
From live social media streams to custom scrolling tickers to media slideshows to website integrations, we have a widget for you!

EASY MEDIA MANAGEMENT
Upload images, slides, videos, and other media to your Media Library. All items are saved in the cloud and accessible anytime.

TOTAL CONTENT CUSTOMIZATION
Select any color, gradient, or motion clip to enhance your background. Add custom borders or frames to the media. Tailor font styles, size, and appearance.

FULL FILE SUPPORT
Use the files and media that you already have and know how to make!

- **PowerPoint:** PPT, PPTX, PPS and PPSX.
- **Google:** Slideshow and Spreadsheet.
- **Word:** DOC, DOCX, ODT, DJVU, RTF and PS.
- **Spreadsheet:** XLS, XLSX and ODS.
- **Drawings:** AI, WMF, EMF, EPS, VSD and SVG.
- **Images:** JPG, JPEG, PNG and GIF.
- **Audio:** M4A.
- **Videos:** MP4 and FLV.

NOVISIGN APPS & WIDGETS

ESSENTIAL WIDGETS
Label, Text, Scrolling Ticker, Shapes, Weather, & Clock

MEDIA WIDGETS
Photo, Video, Slidehow, FTP

LIVE WIDGETS
YouTube, Ustream, RSS Feeds, Web Image, Web Page

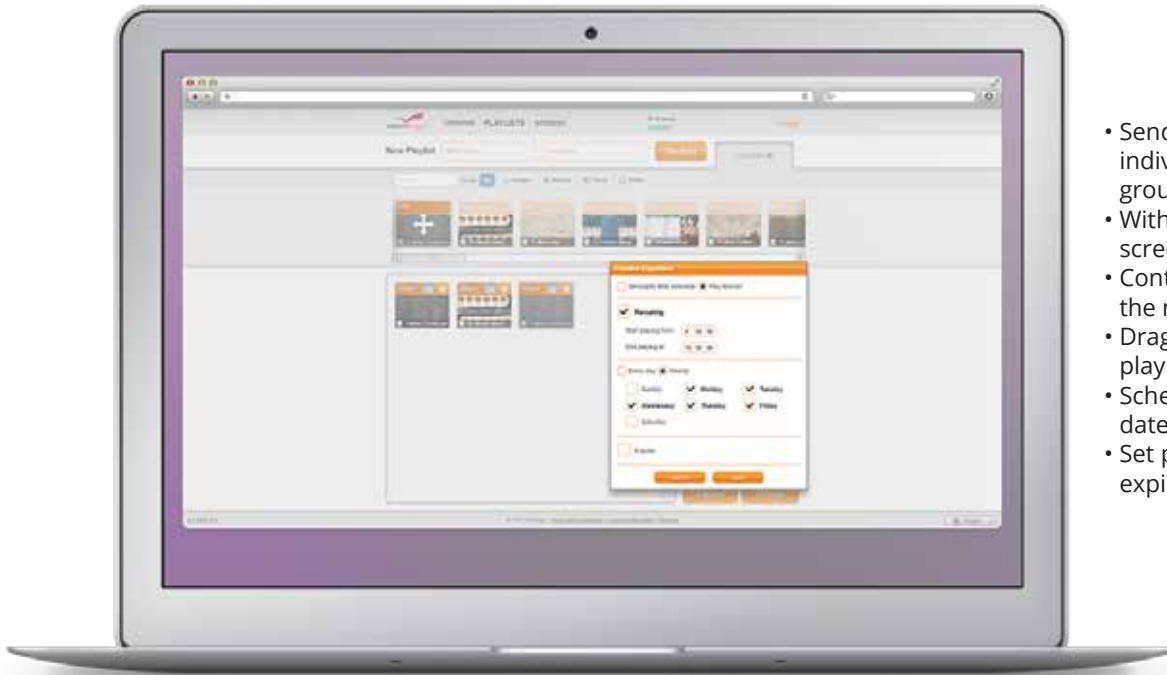**FUN WIDGETS**
Games, Polls, Countdown, Queue, Touch

SOCIAL WIDGETS
Facebook, Twitter, Instagram, Yammer

EASILY SCHEDULE YOUR CONTENT TO PLAY

All that you need is NoviSign, your computer, a web browser, and an internet connection!

- Send updates to individual displays or groups.
- Within minutes the screen's content updates.
- Content caches locally on the media player.
- Drag-and-drop action for playlist creation.
- Schedule autoplay by date, day, and time.
- Set play duration and expirations.

CREATE ADVANCED SCHEDULES
Advance schedule your content to play on specific dates, times, and days instantly.

SET PLAYTIME
Schedule content to play in a specific order and preset each piece to play for a specific time frame.

DAY PARTING
Set your breakfast, lunch, dinner, and other menus on automatic refresh for the times you set.

PLAYLIST ORDER
One simple click, drag, then drop, you can create your playlist in the precise order you want it to play.

PREVIEW
Play and preview, precisely what you have just made before sending it to your display.

NAME & DESCRIPTION
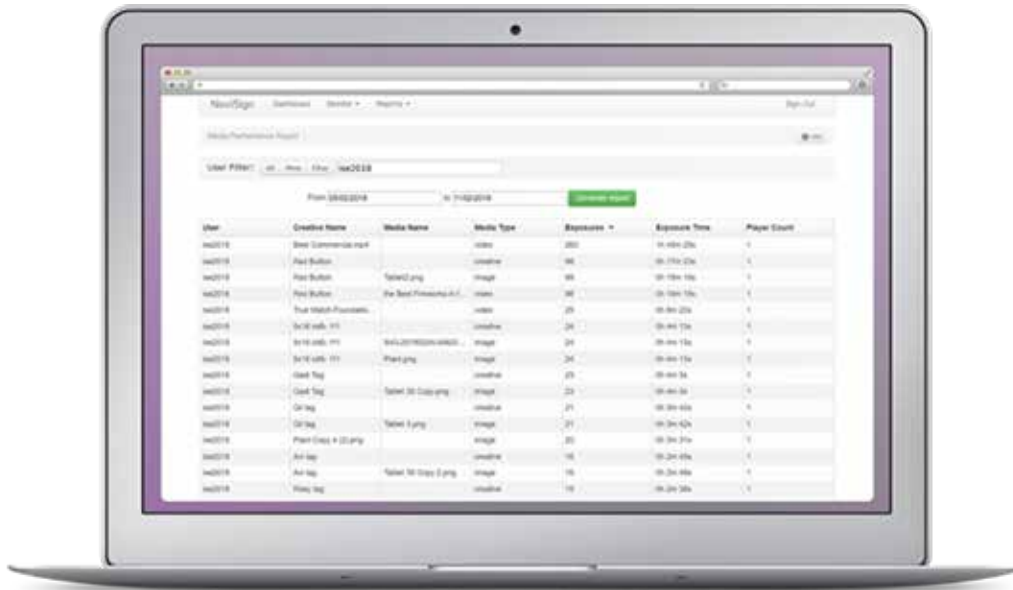Keep your content organized by giving it a name and description.

USE NOVISIGN TO MONITOR, TRACK, AND MANAGE YOUR DIGITAL SIGNS!

See what screen is playing what content, real-time access to data, media analytic, and device statuses. Available from any browser at any time, the monitoring and reports tool offers you valuable insight into your devices, player status, and performance.

- Instantly view screen/device statuses.
- See updates time and name of running playlists.
- Downloadable proof-of-play reports.
- Media play statistics; time, exposure, type.
- User audits; see who and what was uploaded.
- Run quick screen availability reports.

A POWERFUL DASHBOARD FOR REPORTING

In seconds, you can see the status of your screens and devices, online connectivity, recent playlist, time of content update and, more.

MEDIA STATISTICS
Run systematic reports to include media name, media time, exposures per media, time played, and how many screens the media is on.

SCREEN AVAILABILITY
See a device snapshot of every player you have installed, the total playlist time, and available playlist room for additional play.
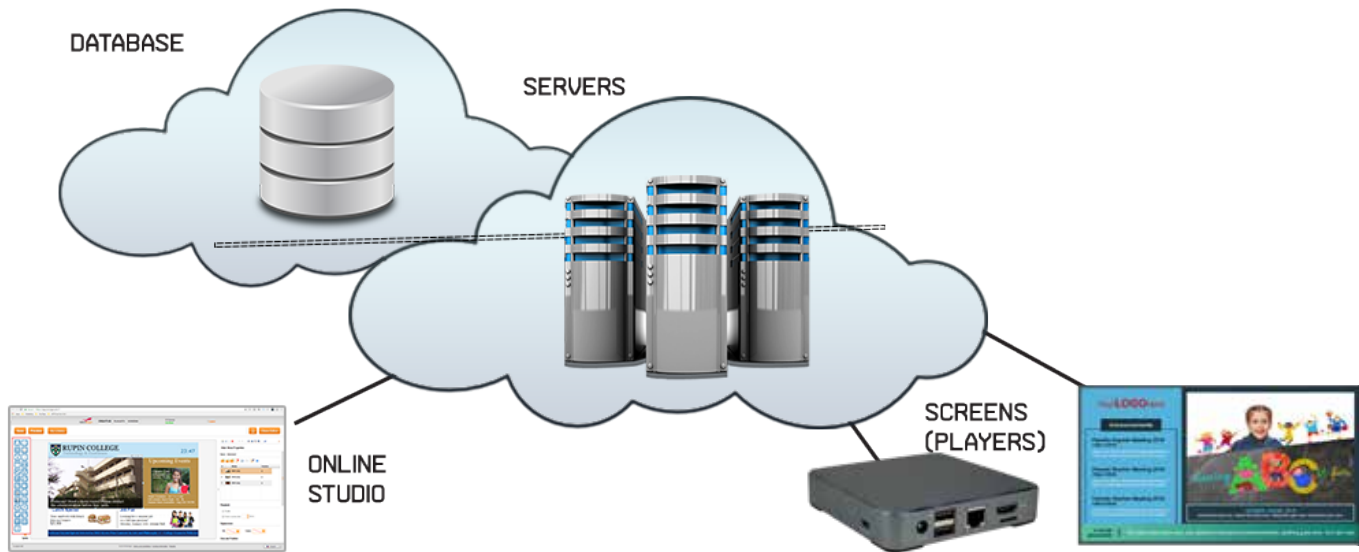
USER ACCOUNTABILITY
View the username and what media and/or playlist was uploaded to what screen/ device.

PROOF-OF-PLAY
Gather play reports by month, week, day, or any other set range of dates. The reports include the total number of media plays with the file name and device play time.

SOFTWARE ARCHITECTURE & SECURITY

HTTPS
HTTP /S protocol to connect to NoviSign Saas cloud.

SSL
The Online Studio is secured by SSL, user and an encrypted password.

ENCRYPTION
All user passwords in the database are also encrypted.

SECURE STORAGE
NoviSign Storage cloud is secured on Amazon S3 Cloud Servers.

• **NO consuming database backup**

• **NO server management**

• **NO IT headaches**

NoviSign's "Online Studio," is a rich client application that runs within a web browser. This is an internal NoviSign IP. The connectivity within NoviSign components (database, servers, statistics, and monitoring components) are safe within the cloud. There is no implication on the user players/screens due to the connectivity within it.

Easy Media Management

NoviSign will check the cloud every 2 minutes for playlist updates and pull any changes from the server. The user can set the custom refresh rate. All media (videos, images, text, etc) updates are downloaded then saved locally to the player.

YouTube, Ustream, webpages, and any other URL-based streaming widgets are not cached to the player and require constant internet access.

Safe and Secure Content Updates

• HTTP protocol (port 80) with NoviSign REST API for cloud updates.
• 2-minute refresh rate with the ability for the user to update.
• Images, videos, and other media caches locally on the media player.

LIBERTY DIGITAL SIGNAGE SOLUTIONS

New NoviSign Digital Signage Solutions Powered by Liberty AV's DigitaLinx Hardware

DL-DMP-A

ANDROID DIGITAL SIGNAGE / APP PLAYER

- Turn any TV display into digital signage!
- Designed to operate 24/7
- Sturdy digital media player with HDMI and analog audio output
- Internal cache built in, continues to play signage even offline
- Android 6.0 operating system
- Network: (1) RJ45 (10/100BaseT) LAN / 802.11n/g Wi-Fi with detachable antenna
- HD Card slot for memory expansion
- Admin rights capable
- Includes 3' HDMI cable
- NoviSign APP pre-installed
- Digital signage license required

NoviSign Digital Signage Runs On Our Android Media Players
Purchase the media player of your choice then install the free NoviSign signage player app

Windows players coming soon

DSA-PKG-1

Single-Screen Digital Signage Package: Bundle the player with 12-month app license!

CLOUD-BASED NOVISIGN APP LICENSES:

- Renewable 12, 24, or 36-month packages.
- 12-Month License (NOVI12)
- 24-Month License (NOVI24)
- 36-Month License (NOVI36)
- Free Content Templates Included with Licenses Over 200+ included with each license purchase! Templates for Education, Corporate, Restaurant, Retail, and more!

CUSTOM SIGNAGE TEMPLATES:

- Customizable templates sold in 1, 2, or 3 template bundles
- Should the install require a unique template, Liberty AV and NoviSign will assist with the creation of custom templates designed per your requirements.
- Populates in the NoviSign Creative composer in online studio

SYSTEM BUNDLES

EDUCATION

Turn any two TV displays into digital signage with this all-in-one hardware and software package

Bundles include
- 12-month Renewable NoviSign License(s)
- DigitaLinx Android Digital Signage Player(s), Item# DL-DMP-A
- Education focused customizable templates

BUNDLE NO.1

Education Digital Signage Package includes:
- (1) NoviSign License
- (1) Digital Media Player

DSA-PKG-E1

BUNDLE NO.2

Education Digital Signage Package includes:
- (2) Novisign Licenses
- (2) Digital Media Players

DSA-PKG-E2

RESTAURANT / HOSPITALITY

Turn any three TV displays into digital restaurant menus with this all-in-one hardware and software package

Bundles include
- 12-month Renewable NoviSign License(s)
- DigitaLinx Android Digital Signage Player(s), Item# DL-DMP-A
- Restaurant-focused customizable menu templates

BUNDLE NO.1

Digital Signage Restaurant Menu Package includes:
- (1) NoviSign License
- (1) Digital Media Player

DSA-PKG-RS1

BUNDLE NO.2

Digital Signage Restaurant Menu Package includes:
- (2) NoviSign Licenses
- (2) Digital Media Players

DSA-PKG-RS2

BUNDLE NO.3

Digital Signage Restaurant Menu Package includes:
- (3) NoviSign Licenses
- (3) Digital Media Players

DSA-PKG-RS3

SYSTEM BUNDLES

RETAIL

Turn any TV display into a digital retail sign with this all-in-one hardware and software package

Bundles include
- 12-month Renewable NoviSign License(s)
- DigitaLinx Android Digital Signage Player(s), Item# DL-DMP-A
- Retail-focused customizable menu templates

BUNDLE NO.1

Retail Digital Signage Package includes:
- (1) NoviSign License
- (1) Digital Media Player

DSA-PKG-RT1

BUNDLE NO.2

Retail Digital Signage Package includes:
- (2) NoviSign Licenses
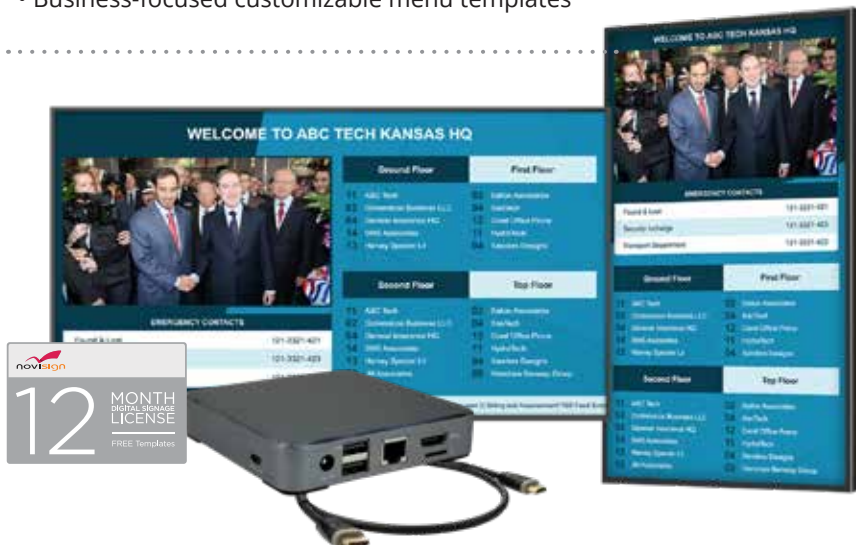- (2) Digital Media Players

DSA-PKG-RT2

SMALL / MEDIUM BUSINESS

Turn any TV display into digital signage with this all-in-one hardware and software package

Bundles include
- 12-month Renewable NoviSign License(s)
- DigitaLinx Android Digital Signage Player(s), Item# DL-DMP-A
- Business-focused customizable menu templates

BUNDLE NO.1

Small-to-Medium Size Business Digital Signage Package includes:
- (1) NoviSign License
- (1) Digital Media Player

DSA-PKG-SMB1

BUNDLE NO.2

Small-to-Medium Size Business Digital Signage Package includes:
- (2) NoviSign Licenses
- (2) Digital Media Players

DSA-PKG-SMB2

EVERY-AV-THING
CONNECTING SOURCE TO DISPLAY

LIBERTY
AV SOLUTIONS

800.530.8998   www.LibAV.com